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1 Mate-choice copying accelerates species range expansion

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36 Abstract

37 Mate-choice copying is a type of social learning in which females can change their
38 mate preference after observing the choice of others. This behaviour can potentially affect
39 population evolution and ecology, namely through increased dispersal and reduced local
40 adaptation. Here, we simulated the effects of mate-choice copying in populations
41 expanding across an environmental gradient to understand whether it can accelerate or
42 retard the expansion process. Two mate-choice copying strategies were used: when
43 females target a single individual, and when females target similar individuals. We also
44 simulated cases where the male trait singled out by females with mate-choice maps
45 perfectly onto his genotype or is influenced by genotype-by-environment interactions.
46 These rules have different effects on the results. When a trait is determined by genotype
47 alone, populations where copier females target all similar males expand faster and the
48 number of potential copiers increased. However, when preference is determined by
49 genotype-by-environment interactions, populations where copier females target a single
50 male had higher dispersal and also expand faster, but the potential number of copiers
51 decreases. The results show that mate-choice copying can accelerate the expansion
52 process, although its adaptiveness depends on the information animals' use in different
53 contexts.

54

55

56 Introduction

57 Choosing a mate is one of the most important decisions an individual will make
58 in his or her lifetime. If the choice is a maladaptive mate, there is a risk of having
59 maladaptive offspring that may be eliminated from the population. Individuals can choose
60 mates based on their innate preferences, or by learning from the choices of others [1]. The
61 latter behaviour, known as mate-choice copying [2], is a type of social learning that has
62 been found in numerous species across different taxa [3,4].

63 Many theoretical studies have attempted to understand how mate-choice copying
64 can affect the evolution of secondary sexual traits in males [5,6] and the evolution of
65 copying behaviour in females [7,8]. Because mate-choice copying can lead females to
66 make choices that differ from their innate preferences, it has the potential to alter the

67 course of sexual selection in a population, which has attracted considerable interest from
68 evolutionary biologists [9–16]. However, a detailed analysis of the role of this behaviour
69 in large-scale ecological and evolutionary processes is still in its infancy.

70 Varela et al. [17] suggest that mate-choice copying should lead to convergence of
71 mate preferences and reduced genetic differences between heterogeneous patches, as
72 animals can share their preferences when dispersing. This was confirmed by Sapage et al.
73 [18], who also found that copying promotes the evolution of dispersal because by copying
74 local mate preferences individuals tend to produce offspring that are better adapted to the
75 new patch, thus reducing dispersal costs. However, a side effect is an overall reduction in
76 local adaptation due to the increased rates of gene flow between patches. These two
77 effects raise an interesting question not addressed by Sapage et al. [18]: what is the role
78 of mate-choice copying during range expansions? Does it accelerate or retard the
79 expansion process?

80 Because in expanding populations the first individuals to arrive at a new habitat
81 would likely be the ancestors of future generations, the expectation is that by promoting
82 dispersal mate-choice copying can also accelerate the expansion process into new
83 territories even if it is a neutral (or even slightly deleterious, e.g., [10]) behaviour, i.e., a
84 phenomenon akin to gene surfing [19]. On the other hand, it is well known that the range
85 of species is usually restricted due to negative growth rates of populations outside their
86 preferred range, either because of high fragmentation at the edge of the range, or because
87 of the inability of populations to adapt locally, thus producing maladapted individuals at
88 the edge of the range [20]. Sexual selection, by inducing niche shifts at the range edge,
89 can enhance the adaptation process, and facilitate population expansion [21]. However,
90 mate-choice copying, being a behaviour that reduces local adaptation [18], can counteract
91 the facilitating effect of sexual selection and ultimately reduce the rate of population
92 expansion.

93 To understand whether mate-choice copying can speed up or slow down the
94 ability of populations to expand into new territories, it is important to consider different
95 types of mate-choice copying and of female preference rules.

96 Mate choice copying can occur when individuals learn to prefer specific mates
97 (individual copying) or when they generalize the traits of model individuals to the entire
98 population (generalized copying or trait-copying) [22]. Generalization is thought to have

99 stronger evolutionary consequences for evolution because copied preferences spread
100 more rapidly through in the population, whereas individual copying may affect only a few
101 individuals [4,23]. In other words, individual copying follows the “choose the exact same
102 male as demonstrator females” rule, leading females to mate with the same, “most popular”
103 male; whereas generalized copying follows the “choosing a similar enough male as
104 demonstrator females” rule, leading females to mate with different “similar enough”
105 males. This “similar enough” rule should be particularly important during dispersal as it
106 allows for individuals to assess mate quality in a new environment by learning from the
107 choice of conspecifics, rather than focusing on a single mate that might not be available.

108 Females may prefer different types of information about sexual traits [24], namely
109 information that is condition independent (e.g. orange area in male guppies, [25]), or
110 information based on genotype-by-environment interactions, which is condition
111 dependent (e.g., brightness of orange colour in male guppies, [25]). In the latter case,
112 condition is defined as the energy that an individual has available to allocate to the
113 expression of that trait [26], which, in turn, depends on the individual’s ability to find
114 food and metabolize it. Some males, arriving in a new patch of habitat after dispersal,
115 may not be able to find sufficient resources or in sufficient quantities to allocate to their
116 ornaments or to maintain a good general condition. Therefore, females using condition-
117 dependent traits to assess the phenotypic quality of a given male can obtain information
118 about his ability to survive in a given habitat [27].

119 In this study, we use individual-based simulations to analyse the effects of these
120 different types of mate-choice copying and preference rules on the rate of population
121 expansion into a new, empty habitat. Given that mate-choice copying promotes dispersal
122 and reduces local adaptation [17,18], we predict that, when preference is for condition-
123 independent traits, copying should help individuals reach the edge of the population’s
124 range, but then hinder their ability to invade a new patch, compared to a population
125 without copying. We further predict that this effect should be stronger with individual
126 copying, because to many females will choose the most popular males, who may be
127 maladapted to their new environment, further limiting the ability of the population to
128 adapt to new patches. Finally, we predict that the effect of copying on delaying range
129 expansion should be lower when female preference is condition dependent, because
130 females are able to directly assess the quality of their mates.

132 Material and methods

133 The models were adapted from Sapage et al. [18], with some dispersal concepts
134 taken from Phillips [28]. We considered six polygynous population scenarios, crossing
135 the type of copying strategy with the type of preference rule. For mate-choice copying
136 types, females can show either (1) no copying, (2) individual copying, or (3) generalized
137 copying. For preference rules, females can choose males based on either (1) a trait directly
138 related to their genotype (condition independent on the environment), or (2) a
139 performance trait resulting from genotype-by-environment interactions (condition
140 dependent). We summarized all the relevant parameters and variables of the model in
141 Table S1 in the Electronic supplementary material.

142 The simulated world is represented by a matrix with $y = 20$ rows and $x = 50$
143 columns, continuous in the y but not in the x axis (i.e., a cylinder, where the y -axis wraps
144 around but the x -axis has edges). Dispersal can happen in any direction along the y -axis
145 (up and down) and the x -axis (forward and backward). Columns (x -axis) are subdivided
146 into three habitats: the original habitat as the 10 left-most columns with the starting
147 distribution of the population (X_s), the environmental gradient defined by the next 30
148 columns (X_g), and the endmost habitat located at the final 10 columns (X_f). X_g and X_f
149 have empty patches before the population starts expanding. The invasion front in X_g and
150 X_f is defined by the furthest occupied patch in the x -axis, with the invasion front
151 progressing along the cylinder. Each patch within each habitat has an environmental value
152 e_{ij} ($i = 1, \dots, Y$; $j = 1, \dots, X$) sampled from a normal distribution with mean $\bar{e}_j = 0.9$ in
153 X_s and $\bar{e}_j = 0.1$ in X_f and standard deviation 0.01. In the environmental gradient X_g , \bar{e}_j
154 decreases linearly from 0.9 to 0.1 (Figure S1). The y -axis has, therefore, a small random
155 noise component affecting the environment, and this random noise is different in each
156 simulation run.

157 We model an obligately sexual, haploid population with five independent loci,
158 some with sex-limited expression. **S** (for sex) determines whether individuals are female
159 (0) or male (1). **T** (for trait) takes real values between 0 and 1 and defines the viability of
160 the individual relative to the environmental value (see below). **T** has a pleiotropic effect
161 in males, and codes for an observable phenotype that influences female choice. **P** (for

162 preference), expressed only by females, takes real values between 0 and 1 and codes for
163 the female preference relative to the male trait. **C** (for copy) is only expressed in females
164 of populations with copying and has two alleles that code for the ability of females to
165 mate-choice copy (*C*) or not (*c*). The copying behaviour did not involve direct costs in
166 the models. Finally, the **D** locus codes for the probability of individuals to disperse to
167 nearby patches and can take real values between 0 and 1. Note that **T** is the only locus
168 affecting fitness.

169 Initially, all patches in the initial habitat (the 10 left-most columns with 20 rows
170 each, $X_S = 20 \times 10 = 200$ patches) are at carrying capacity $K = 64$ individuals, each
171 with an equal probability of being female or male. This value of K was used because we
172 wanted patches with a large carrying capacity, so that enough individuals could invade
173 the environmental gradient, but not too large to avoid computational limitations.
174 Generations are discrete and nonoverlapping, so copying occurs within each generation.
175 In other words, we assume that mate-choice copying occurs through horizontal cultural
176 transmission as documented in several species [29 and references therein]. The order of
177 events is mate choice, followed by offspring production, then viability selection, and
178 finally dispersal. The sequence of four events represents one generation. Note that in our
179 model we assume that juveniles are selected in their natal environment before dispersing
180 to another patch to mate and reproduce. We made this assumption because individuals
181 can only breed for one season before dying (see below), so focusing on sexual selection
182 in the new patch can help to highlight the potential effects of mate-choice copying.

183 All initial individuals carry allele *c* (i.e., females are non-copying), have allelic **D**
184 values set to 0.02, and are locally adapted, i.e., their allelic **T** values were sampled from
185 a normal distribution centred on the environmental value of their patch $\bar{e}_j = 0.9$ with
186 standard deviation 0.01. For condition-independent populations, **P** allelic values were
187 sampled from the same distribution as the **T** allele values, whereas for condition-
188 dependent populations, **P** allelic values remained equal to 0 because female preference
189 depends on how well a male is adapted to their local environment during mate-choice
190 (see below). These values correspond the assumption that, at the start of the simulation,
191 females have an optimal preference to the most adapted males in their original patch, even
192 when preference is for condition-independent traits, whereas when preference is for
193 condition-dependent traits females have an optimal preference for the most adapted males
194 overall. Loci **T**, **D** and **P** (when preference is towards condition-independent traits) have

195 a mutation probability of 0.01. Once a mutation occurs, we add a normal random variable
 196 of mean zero and standard deviation 0.02, keeping the allelic value in the interval [0,1].
 197 The **C** locus has a 0.005 probability of switching from *c* to *C* and vice versa. Note that
 198 under this assumption the mutational equilibrium value for the copying allele *C* would be
 199 0.5.

200 The expansion starts after a warmup phase of 2,500 generations to reach a stable
 201 state before expansion, allowing for **T**, **P** and **D** to evolve naturally. Provided there is at
 202 least one female and one male in a patch, females can choose based on their own innate
 203 preference (non-copier) or perform copying (copier). Females with the *C* allele can
 204 become non-copiers if and only if there are no females with the *c* allele within the patch
 205 to copy from. Non-copier females assign a preference value towards a condition-
 206 independent trait by scoring the males using

$$207 \quad \phi_{\text{Pref}}(f, m) = e^{-S_S(a_{Pf} - a_{Tm})^2}, \quad (1)$$

208 where S_S is the strength of sexual selection (choosiness), a_{Pf} is the allelic value for
 209 preference, and a_{Tm} is male's trait value. In cases where females assign a preference
 210 towards a condition-dependent trait, the score of the male is related to the difference
 211 between the trait of the male and the environmental value, translating into

$$212 \quad \phi_{\text{Pref}}(f, m) = e^{-S_S(a_{Pf} - |a_{Tm} - e_{ij}|)^2}. \quad (2)$$

213 This expression shows why we set the allelic value for preference to 0 under condition-
 214 dependent preference. Whenever the score is below 10^{-300} (a rare event), females ignore
 215 the male.

216 Copier females choose after non-copier females, and we assume that can observe
 217 all matings in a patch. In the case of individual copying, females count the number of
 218 times each male has been chosen and mate with the most popular male (if there is a tie
 219 they choose randomly among the popular males). In generalized copying, females assign
 220 a social score to each male. Since the allelic values a_{Tm} are continuous in the interval
 221 [0,1] the social score depends not only on the popularity of the male but also on the
 222 popularity of similar males. The social score for male *m* is

$$223 \quad \phi_{\text{Soc}}(m) = \sum_{m^*=1}^{M_{ij}} n_{m^*} e^{-S_S(a_{Tm} - a_{Tm^*})^2}, \quad (3)$$

224 where M_{ij} is the number of males in the patch and n_{m^*} is the number of times male m^* ,
 225 with allelic value a_{Tm^*} , is chosen by non-copier females. Considering m^{**} to be the most
 226 popular male (i.e., the male with the highest social score in each patch), copier females
 227 replace their own a_{Pf} value with the male's m^{**} allelic value $a_{Tm^{**}}$ in equation 1 if
 228 preference is for condition-independent traits, or with $|a_{Tm^{**}} - e_{ij}|$ in equation 2 for
 229 condition-dependent traits. This means that when the copier females choose based on
 230 condition-dependent traits, they will tend to choose adapted males when they observe
 231 other females choosing adapted males, and they will choose maladapted males when they
 232 observe other females choosing maladapted males.

233 The expected number of offspring produced by each female is drawn from a
 234 Poisson distribution with mean $\lambda = 4$. The offspring inherits a random copy of the
 235 parental alleles. Survival probability depends on the survival score

$$236 \quad \phi_{\text{Surv}}(n) = e^{-S_N(a_{Tm} - e_{ij})^2}, \quad (4)$$

237 where $S_N = 500$ is the strength of viability selection. Individuals with the highest
 238 survival score in each patch survive. The number of surviving individuals per patch is
 239 calculated as the sum of its $\phi_{\text{Surv}}(n)$, with K as a hard upper bound. We used a relatively
 240 high strength of viability selection so that populations can only expand successfully if
 241 individuals in the invasion front can produce offspring with traits reasonably adapted to
 242 their natal patch. Under these conditions, the rate of expansion is related to the ability of
 243 populations to adapt their trait alleles to the new environment, although further adaptation
 244 to the patch is theoretically still possible.

245 After passing the viability selection process, individuals can disperse to any of the
 246 neighbouring patches with equal probability, controlled by the allelic values at locus **D**.
 247 During dispersal, individuals have a 0.05 probability of dying, i.e. the risk of dispersal.
 248 Here we implement a hard selection model where the contribution of a patch to the
 249 migrant pool depends on the fitness of its individuals [30].

250 The simulation ends 1,000 generations after the endmost habitat is occupied at
 251 80% carrying capacity, i.e. after the population is likely to have adapted to the new
 252 environment. For each simulated run, we extracted the environmental matrix and, for each
 253 column in each generation, the average allelic values and the position of the invasion front.
 254 This allowed us to measure the number of generations taken for these populations to

255 breach the environmental gradient. By breach we mean the time it took for them to
256 migrate from the initial habitat to the endmost habitat, having to go through a continuous
257 adaptation phase across the environmental gradient [as in 28].

258 As are many parameters involved, we have explored the effects of some of the
259 parameters that we considered the most relevant. We simulated different values of
260 increasing choosiness for the six population types by setting S_S to 100, 500, and 1000.
261 We also ran simulations with $S_S = 0$, where females choose randomly. With this
262 parameter, populations with no copying and with generalized copying are conceptually
263 identical, so we ran one set of simulations for both, allowing preference to evolve
264 neutrally. To investigate the effects of dispersal on the invasion process, we additionally
265 repeated all the simulations, but without allowing dispersal to evolve by setting \mathbf{D} to an
266 allelic value equal to 0.02 (close to the average value for most populations) and its
267 mutation rate to 0. For each population type, we ran each parameter set 20 times.

268 The code is written in the C programming language with some functions from the
269 GNU scientific library 2.3 (GSL) [31] and can be found in [32]. All data were analysed
270 using the R software, version 4.1.1 [33].

271

272 Results

273 Case 1: Preference is condition independent

274 When females have a condition-independent preference towards the male trait and
275 dispersal is allowed to evolve, populations with generalized copying breached the
276 environmental gradient faster than populations with individual copying and populations
277 without copying when $S_S > 0$ (Figure 1A and Table S2). However, the average dispersal
278 allelic value after warmup, but before expansion, was around three times higher in
279 populations with individual copying than in the other populations, even if non-copiers
280 choose randomly (i.e., $S_S = 0$) (Figure 1B and Table S3).

281 In the simulations where dispersal is fixed, all populations take more generations
282 to breach the environmental gradient (cf. Figures 1A and 1C). When choosiness (S_S) was
283 high, individual copying also took more time to breach than the other populations whereas
284 generalized copying took less time than the others (Figure 1C and Table S4).

285 The proportion of individuals with the *C* allele after warmup but before expansion
286 in the population with generalized copying, was higher than the expected mutational
287 equilibrium value of 0.5, particularly with higher choosiness whereas it was lower than
288 0.5 in populations with individual copying (Figure 1D and Table S5), even when non-
289 copier females chose randomly.

290 To understand the distribution of copiers along the environment, we checked the
291 proportion of individuals with the *C* allele per column (x coordinate) at the generation
292 when the population breached the environmental gradient. Ignoring the large variation in
293 the last few columns due to the extremely small number of individuals just at the invasion
294 front, we found that the number of individuals with the *C* allele increased to about 0.95
295 near the invasion front in populations with generalized copying and decreased to about
296 0.05 in populations with individual copying (Figure 1E and Table S6). This result already
297 suggests that generalized and individual copying play opposing roles during the invasion
298 of new habitats.

299 Using the same approach, we checked if populations were adapting their innate
300 preference during expansion by analysing the mismatch between the average preference
301 allele and the expected environmental value (\bar{e}_j) for each column (x coordinate) during
302 the generation where the populations breached the environmental gradient. Results show
303 that populations with generalized copying have the tendency to make the preference allele
304 adapt much less to new environments (Figure 1F).

305

306 Case 2: Preference is condition dependent

307 We ran the same set of simulations as above considering preference to be
308 condition dependent, excluding the scenario where non-copier female choice is random
309 ($S_S = 0$) because the simulations would be identical with the ones above. We did not
310 analyse the adaptiveness of the preference allele, given that female innate preference is
311 already towards the most adapted male trait in each patch.

312 With this preference rule, all populations breach the environmental gradient faster
313 than when the preference is condition independent (cf. Figures 1A and 2A, and Table S2),
314 and the effect is more evident with increasing choosiness. In high contrast with the case
315 of condition-independent preference, we found that populations with individual copying

316 breached the environmental gradient much faster than the other populations (Figure 2A
317 and Table S2).

318 Consistent with the observations for condition-independent preference,
319 populations with individual copying showed a higher dispersal tendency than the other
320 populations just prior to the population expansion (cf. Figures 1B and 2B, and Table S3).
321 Simulations with fixed dispersal show no difference in breaching time between all
322 populations, confirming dispersal to be a determinant factor for the increase in expansion
323 speed for individual copying populations when preference is condition dependent (cf.
324 Figures 1C and 2C, and Table S4).

325 When analysing the evolution of the copier allele after warmup but before
326 expansion, populations with individual copying showed a slightly lower proportion of
327 individuals with the *C* allele than in populations with generalized copying, similar to with
328 the condition-independent scenario (cf. Figures 1D and 2D, and Table S5). The proportion
329 of individuals with the *C* allele is not affected by choosiness (Figure 2D).

330 Looking at the proportion of individuals with the *C* allele per column (*x* coordinate)
331 at the generation when the population breached the environmental gradient, we found that,
332 when female preference is condition dependent, generalized copying decreases in the
333 invasion front when choosiness is high ($S_5 \geq 500$), in contrast to what we found with
334 condition-independent preference (cf. Figure 1E and 2E).

335

336 Discussion

337 Mate-choice copying has the potential to affect speciation [9,10,13,16,17] and
338 hybridization [17], as well as dispersal and local adaptation [17,18]. These phenomena
339 can occur during population expansion processes. While mate-choice copying did affect
340 the rate at which a population adapts to a new environment, as predicted, the effects and
341 the role of copying in population range expansion, were different from what we originally
342 predicted. Our results show some unexpected consequences and emergent properties that
343 can arise at the population level when considering the role of mate-choice copying. They
344 also suggest that different mate-choice copying types, preference rules, and female
345 choosiness may lead to different ecological and evolutionary consequences to be
346 considered in future research.

348 Case 1: Preference is condition independent

349 To understand the numerical results, one should appreciate the specific
350 differences governing the different types of mate-choice copying and preference rules.
351 Starting from the no copying condition (the ‘null’ situation), we observe that the
352 frequency of the dispersal allele remains around its initial value of 0.02 and, because of
353 the migration load, it takes more than 1,000 generations (2,500 with fixed migration) to
354 breach the environment when females are choosy. Individual copying worsens the
355 situation, because in this case, despite the substantial increase in dispersal, it can take as
356 much or more time to breach the environment. It is clear that individual copying is a
357 highly maladaptive strategy and the frequency of the copying allele decreases sharply,
358 resulting in a preference mismatch similar to that of no copying. Generalized copying
359 increases both the speed taken for the population to breach the environmental gradient,
360 and the frequency of the copying allele during the invasion of novel environments. This
361 happens notwithstanding the higher mismatch between female preference and the average
362 environmental value (Figure 1F).

363 Generalized copying breached the environmental gradient faster than individual
364 copying or populations with no copying behaviour. This happens because in generalized
365 copying we considered that copier females will still need decide which male is “similar
366 enough” to the one they observed. By introducing this additional source of variation, and
367 given that non-copier females has a high mismatch with the optimal trait in the patches,
368 generalized copying would actually reframe the preference of copier females, and the
369 additional source of variation would allow for some (but not all) of the copier females to
370 effectively choose more adapted males. In individual copying, by choosing the “most
371 popular” male, females do not deviate from the male phenotype chosen by non-copier
372 females and because these males are not well adapted to the new patches, these females
373 will produce less adapted offspring.

374 Note that when dispersal was not allowed to evolve, we also eliminated individual
375 variation in dispersal and, thus, there is no ‘spatial sorting’ of high-dispersal individuals
376 during the invasion period that could accelerate the time to breach [34,35]. This result
377 contrasts with that of Sapage et al. [18], where the authors found higher dispersal with
378 generalization. The discrepancy is likely due to the fact that in our present scenario the

379 initial habitat grid has a small random noise that is independent on distance. Overall, the
380 results suggest that with generalized copying there is a positive frequency-dependent
381 advantage for the more common male trait allele, leading to a coevolution between the
382 trait allele and the copying allele.

383 A puzzling question is why dispersal ability increases with individual copying but
384 not with generalized copying, a result that is largely independent of the intensity of sexual
385 selection (Figure 1B). This pattern of dispersal is established after the warmup period and
386 before expansion and influences the behaviour of the populations during expansion as
387 well. We think that this happens with individual copying because if many females choose
388 the same male, many offspring in the same patch will not only share the same trait, but
389 also the same dispersal ability. Over time, offspring with lower dispersal ability will
390 mostly compete among themselves, while offspring with higher dispersal ability will
391 mostly compete with others, making high dispersal more adaptive. This does not happen
392 with generalized copying because low or high dispersal is likely to lead individuals to
393 similar competitive environments.

394 During the invasion period, a higher dispersal ability may also mitigate some of
395 the maladaptive effects that limit population spread [36–39]. With individual copying,
396 many copier females will choose the exact same male, which can also be maladaptive
397 because the most popular male is not necessarily the best male in the new patch (since
398 viability selection happens before individuals disperse). In addition, if the frequency of
399 copiers choosing the same male is high, dispersal would reduce the genetic variation at
400 the edge of expansion, which would also hinder local adaptation. In this case, females
401 would be better off not copying at all. This is probably the reason why it takes longer for
402 populations with individual copying to breach the environmental gradient when dispersal
403 is fixed and choosiness is high (Figure 1C), and why the frequency of the choosing allele
404 drops significantly before and during the invasion with individual copying (Figures 1D
405 and 1E).

406 Another important point to note is that we assumed that females had perfect
407 information about all the non-copyers' matings in a patch. Eavesdropping is an important
408 component of mate-choice copying [13,40], and the ability of females to observe other
409 matings should depend on many different factors. Reducing the number of matings
410 observed by females should increase the number of different males chosen by copiers

411 within each patch, thus making individual copying more like generalized copying.
412 However, this remains to be tested and is difficult to implement, as individual
413 subsampling would increase the computational time to an unacceptable level.

414 To sum up, when preference is condition independent, generalized copying might
415 serve as a shortcut for eventual adaptation to new environments, with individuals
416 ultimately aligning their innate preference towards the best adapted individuals in the
417 long run. Indeed, given the relatively high level of environmental selection, individuals
418 can only advance in the environmental gradient if their trait allele closely matches the
419 environmental value; (see Figure S2). However, this does not prevent generalized
420 copying from increasing the rate of expansion, making this type of social learning a non-
421 negligible mechanism for the ecology and evolution of populations. Therefore, with
422 generalized copying, we show that range expansion can occur and be accelerated even
423 without the effect of cultural evolution – through oblique or vertical transmission of social
424 information [4,23] –, which we did not include in our model.

425

426 Case 2: Preference is condition dependent

427 When female preference is condition independent, females are selected to prefer
428 males with traits adapted to their original environment, so natural selection opposes
429 sexual selection as individuals expand into a new patch. However, when female
430 preference is towards a male trait that is condition dependent, sexual selection no longer
431 opposes natural selection during population expansion and populations breach the
432 environment faster in all cases (c.f. Figures 1A and 2A). This faster breach also occurs
433 when individual variation in dispersal has been eliminated, especially for high choosiness
434 (c.f. Figures 1C and 2C). As observed in case 1, individual copying again increases
435 dispersal more and decreases the proportion of individuals with the copying allele more
436 than generalized copying. However, in contrast to case 1, individual copying is now the
437 best mating strategy to drive the population to a faster breach.

438 The increase in dispersal ability with individual copying may be due, as explained
439 for case 1, to the fact that many offspring in the same patch share not only the same trait,
440 but also the same dispersal ability, with higher dispersal reducing competition between
441 siblings and thus being more adaptive (Figures 1B and 2B). However, when preference

442 is condition dependent, fixing dispersal reduces the performance of both individual and
443 generalized mate-choice copying (Figure 2C). Thus, the effect that we observe on
444 expansion rate is not only due to copying behaviour but also to dispersal.

445 Also, when preference is condition dependent, the copying allele for individual
446 copying remains on average below 0.5, which is the expected mutational equilibrium
447 value (Figure 2D and 2E). This selection against the copying allele (as found previously
448 [10]) suggests that there is a slight trade-off between MCC and dispersal. Furthermore,
449 non-copier females already have perfect information about male quality, so the copying
450 allele can never outperform the non-copying allele. This disadvantage is even stronger
451 for generalised copying, where females tend to choose less adapted males, by choosing a
452 "similar enough" male, whereas in individual copying females tend to choose more
453 adapted males by choosing the "most popular" male. This causes the copying allele of
454 populations with generalized copying to decrease at the expansion front when choosiness
455 is high, and even more so than in populations with individual copying, in contrast to what
456 happens when preference is condition independent (c.f. Figures 1E and 2E). Thus, when
457 the preference is condition dependent, a population with generalized copying no longer
458 performs better than populations with individual copying or populations with no copying
459 behaviour.

460 Overall, our results highlight the importance of considering the interaction
461 between female preference and the type of mate-choice copying rule. When preference is
462 condition-independent, generalized copying helps populations to adapt more quickly to
463 the environmental gradient, but when preference is condition dependent it is individual
464 copying that is more advantageous, although some selection against the copying allele is
465 also observed in these circumstances. This means that mate-choice copying can speed up
466 the expansion process, but the conditions under which it can do so depend on many other
467 factors.

468

469 General remarks

470 There is a lack of empirical studies exploring the effects of mate-choice copying
471 on population dynamics, with only a few studies comparing differences in copying
472 behaviour between different populations [41,42]. We acknowledge that it is difficult to

473 test these effects empirically, but we urge empiricists to at least experiment with which
474 set of rules prevails in the species they study, particularly with regard to the assumptions
475 of the current model, namely the type of mate-choice copying and preference rules used
476 by females.

477 Some empirical research has already shown in two model species, that females
478 can copy individuals or generalize what they have learned, or that they can copy
479 condition-dependent and condition-independent traits. This is the case in female fruit flies
480 *Drosophila melanogaster*, which can change their preference for individual males of large
481 or small size, a condition-dependent phenotype generated by exposing young individuals
482 to different growth conditions [43]. In addition, fruit flies are also able to generalize males
483 powdered with different colours, a trait that is independent of male condition [43].
484 Generalized copying of condition-independent traits has also been found in the guppy
485 *Poecilia reticulata*, where females generalize male colour patterns [44], a trait that has
486 high heritability [25]. Alternatively, females might also decide not to copy if they perceive
487 one male to be ostensibly more attractive than another [45,46,47]. The next step would
488 be to investigate which of these scenarios are more likely to occur in the wild, and under
489 what conditions. For example, it would be interesting to understand if and how an
490 individual copies the mate choice of others when they are exposed to a familiar *versus*
491 unfamiliar environments, or when exposed to familiar *versus* unfamiliar demonstrators.
492 These scenarios can simulate different dispersal patterns that a population might
493 encounter, and the results can help build more accurate models to predict the effects of
494 mate-choice copying. When considering which traits to copy, a recent article suggests a
495 generalized mechanism for sexual selection that involves social learning, called “the
496 inferred attractiveness hypothesis” [48]. This hypothesis suggests that social learning in
497 mate-choice is dynamic, and females tend to generalize the trait of the target male that is
498 less common in a population. This mechanism can lead to variation in traits and
499 preferences, and it would be interesting to use this framework to model the effects of
500 mate-choice copying in population expansion in the future.

501 Another important assumption of the current model is how we defined the
502 conformity rules for the two types of mate-choice copying we tested. Conformity to the
503 majority rule is considered an important feature in the cognitive process underlying social
504 learning, as it allows for the maintenance of the cultural information being transmitted
505 [17,49]. It can be present in both individual and generalized copying. In the first case, it

506 concerns the most popular male and in the second the most popular phenotype. Thus,
507 when we simulated individual copying, we thus had the copying females in each patch
508 choose the locally most popular male, whereas when we simulated generalized copying
509 we had the copying females in each patch choose males with the locally most popular
510 phenotype. The difference between the two types of conformity rules is that individual
511 copying is more deterministic because females have only one male to choose from, while
512 in generalized copying they can choose between several similar males. On the other hand,
513 the similarity between the two types of conformity rules is that females observe multiple
514 matings in both cases. In our model, we extrapolate this rule to its maximum, by assuming
515 that copying females can observe all matings of non-copying females in their patch. Of
516 course, one can argue that females can only observe or process a limited number of
517 matings due to temporal, ecological, or cognitive constraints, leading to sampling
518 differences between females. In individual copying, the most popular male may also not
519 be available, forcing females to choose other, similar males. These limitations increase
520 the differences between what each female has learned, making the consequences of
521 copying for population dynamics perhaps more stochastic and, therefore more difficult to
522 predict. These limitations also dilute the differences between the two types of copying,
523 making their mathematical modelling as distinct behaviours perhaps unrealistic. Given
524 that unavailability of the most popular male is likely to be common in nature, particularly
525 in monogamous species, generalized copying is likely to be more common. However,
526 only empirical studies can tell us how common each type of copying is in nature, and only
527 neuroethological studies of the cognitive mechanisms underlying each type of copying
528 can tell us about whether or not they are actually different mechanisms.

529 In our model, we also assumed for simplicity that dispersal and copying are
530 determined by single alleles, but could be affected by additional conditions that we did
531 not model. For example, dispersal is known to be influenced by sex [50], personality [51],
532 or population density [52], while mate-choice copying can be influenced by the age [53]
533 or quality [54] of the demonstrators. These types of conditioning factors would again
534 increase the differences between what each female learns, or how, or when, making
535 models more complex but also more realistic. Therefore, in our current study, we have
536 only scratched the surface of the true effects of mate-choice copying on population
537 dynamics, but we consider it an important first step, focusing on population range

538 expansion, while warning for different potential outcomes depending on the broad
539 copying types and preference rules that have already been shown to exist.

540 Species distribution range is one of the core questions in ecology and evolution,
541 and extensive studies have been conducted to understand how populations disperse and
542 adapt to new environments [e.g., 55]. On the other hand, only a few studies have shown
543 that social information can influence individuals' dispersal decisions [e.g., 56], and in
544 particular mate-choice copying can be beneficial for dispersal because it can aid adaptation
545 to a new environment by promoting copying of the local individuals' mate choices [18].
546 However, the effects of mate-choice copying in an expanding population have never been
547 investigated. Although we have not exhausted the parameter space of our model and have
548 not explored every possible effect of copying, our study already shows that mate-choice
549 copying, a social learning behaviour, can accelerate a species range expansion in a
550 scenario where the new habitat is empty. It would now be interesting to model a different
551 set of parameters in a scenario where the new habitat is not empty. Due to the current
552 anthropogenic acceleration of environmental change, many species face the challenge of
553 adapting to new conditions or changing their habitat range [57]. They will only rarely find
554 empty habitats, so it is important to understand whether social learning through mate-
555 choice copying can still facilitate adaptation in the face of competition from the resident,
556 more adapted population. Based on our previous [18] and current theoretical studies, we
557 predict that if migrant females copy the choices of local females, the adaptation process
558 will be facilitated, unless the genetic distance between the migrant and the resident
559 populations is too large, in which case mate-choice copying could be maladaptive. Mate-
560 choice copying has been hypothesised to promote hybridisation between conspecific and
561 heterospecific populations, but its fitness consequences, whether positive or negative, will
562 depend on the characteristics of the populations under study [17].

563 Mate-choice copying was initially suspected in lekking bird species [2], but this
564 behaviour is now known to be widespread in nature [58]. Recently, the effects of this
565 behaviour have been theorized in population ecology and evolution [17], but it has been
566 difficult to study their effects using only empirical studies. Empirical, and theoretical
567 studies need to work in tandem to advance this field, and this task needs to be undertaken
568 not only by behavioural ecologists but also by a multidisciplinary network also including
569 ecologists, evolutionary biologists, neuroethologists, and mathematicians. This area is
570 important in the context of global environmental change, where the combined effects of

571 social learning and sexual selection in shaping adaptation could be a promising new
572 avenue of research.

573

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584

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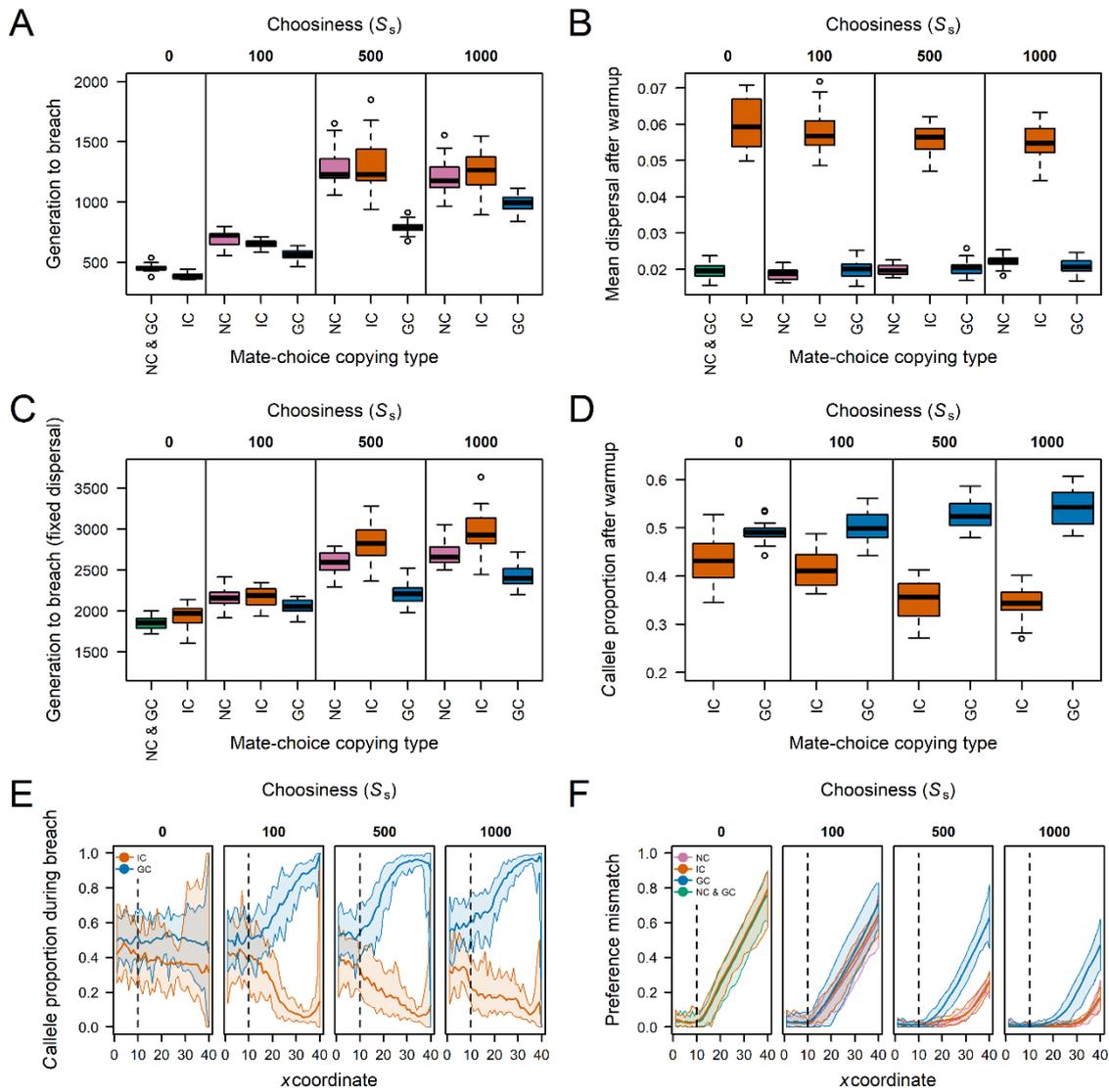
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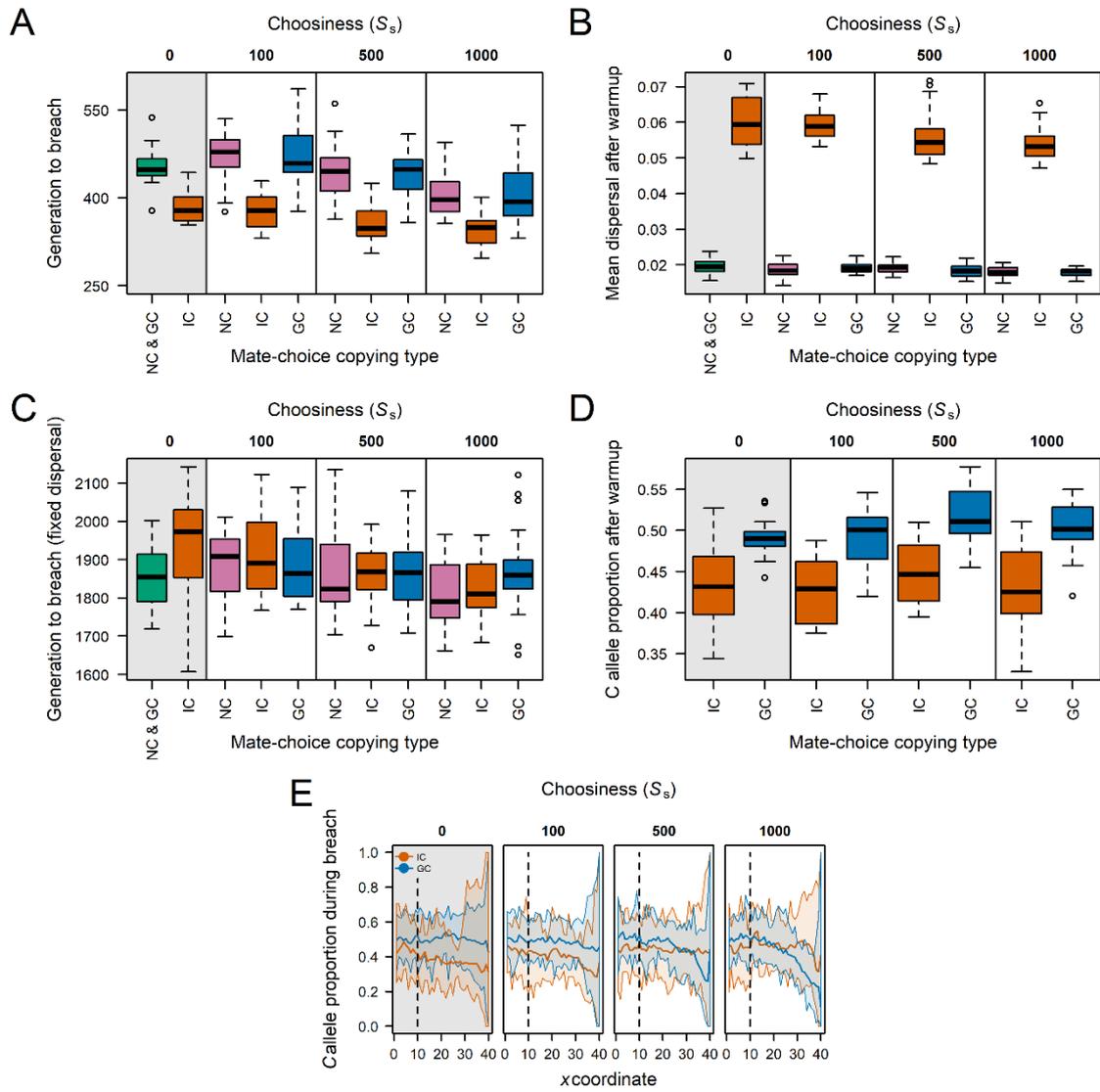
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752 **Figure 1: Results of simulations where preference is for condition independent male**
753 **traits.** Except for panel C, all panels show results from simulations where dispersal is
754 allowed to evolve. Panels A and C show the number of generations taken to breach the
755 environmental gradient after warmup when dispersal is evolving or fixed, respectively.
756 Panels B and D show, respectively, the mean dispersal allele value and the *C* allele
757 proportion after warmup but before expansion. Panel E shows the *C* allele proportion per
758 column during the generation where the population breaches the environmental gradient.
759 Panel F shows the difference between the mean preference allele and the average
760 environmental value within each column during the same generation as Panel E. The
761 dashed line in Panels E and F indicate the separation between the initial habitat on the left
762 and the environmental gradient on the right. In panels A–D, the thick line in each box plot
763 represents the median value of 20 replicates, and the lower and upper margins of the box
764 indicate the 25% and 75% interquartile range. Vertical dashed lines show extreme values
765 within 1.5 times the interquartile range, while values outside this range are represented
766 by open circles. NC = No copying; IC = Individual copying; GC = Generalized copying.



769 **Figure 2: Results of simulations where preference is for condition dependent male**
770 **traits.** Panels follow the same description as in Figure 1. Results with $S_S = 0$ (light grey
771 background) are taken from the same simulations as in Figure 1 as they are equivalent
772 for both simulations, and they are plotted comparison purposes.